

ORDER



Orders
Order / Rev: 169892
Alt Order #: 6869005
Product Desc: Crossroads GPS
Estimate: 1322
Flight Dates: 10/31/12 - 11/05/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Crossroads Media
Buying Contact: Noelle Joswick
Billing Contact:
 66 Canal Center Plz Ste 555
 Alexandria, VA 22314-1576

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS NM
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 06/26/12
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	78	\$60,500.00	\$51,425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	78	\$60,500.00	\$51,425.00	0.00
Totals	78	\$60,500.00	\$51,425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/04/12	11/04/12	Inside Edition Sunday	CM	Su 1035p-1105p	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$350.00		0.00			
N 3	All	11/01/12	11/01/12	News 4 @ Midday M-F	CM	M-F 12noon-1p	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$400.00		0.00			
N 4	All	11/02/12	11/02/12	News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$400.00		0.00			
N 5	All	11/05/12	11/05/12	News 4 @ Midday M-F	CM	M-F 12noon-1p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$400.00		0.00			
N 6	All	11/04/12	11/04/12	Football Night in America	CM	Su 5p-6p	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,800.00		0.00			
N 7	All	11/04/12	11/04/12	NFL (Sunday)	CM	Su 6p-930p	-----S	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$6,400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	All	11/01/12	11/01/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	---T---	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$850.00		0.00			
N11	All	11/02/12	11/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	----F--	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$850.00		0.00			
N12	All	11/05/12	11/05/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$850.00		0.00			
N14	All	11/01/12	11/01/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$500.00		0.00			
N15	All	11/02/12	11/02/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$500.00		0.00			
N16	All	11/05/12	11/05/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$500.00		0.00			
N18	All	11/01/12	11/01/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$350.00		0.00			
N19	All	11/02/12	11/02/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$350.00		0.00			
N20	All	11/05/12	11/05/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$350.00		0.00			
N22	All	11/01/12	11/01/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$400.00		0.00			
N23	All	11/02/12	11/02/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$400.00		0.00			
N24	All	11/05/12	11/05/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$400.00		0.00			
N26	All	11/01/12	11/01/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	---T---	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$850.00		0.00			
N27	All	11/02/12	11/02/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	----F--	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$850.00		0.00			
N28	All	11/05/12	11/05/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	All	11/05/12	11/05/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$850.00			0.00			
N30	All	11/01/12	11/01/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	---T---	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$600.00			0.00			
N31	All	11/02/12	11/02/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$600.00			0.00			
N32	All	11/05/12	11/05/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$600.00			0.00			
N34	All	11/01/12	11/01/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00			0.00			
N35	All	11/02/12	11/02/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$400.00			0.00			
N36	All	11/05/12	11/05/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00			0.00			
N38	All	11/01/12	11/01/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$900.00			0.00			
N39	All	11/02/12	11/02/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$900.00			0.00			
N40	All	11/05/12	11/05/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$900.00			0.00			
N42	All	11/01/12	11/01/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	---T---	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$850.00			0.00			
N43	All	11/02/12	11/02/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	----F--	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$850.00			0.00			
N44	All	11/05/12	11/05/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$850.00			0.00			
N45	All	11/04/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$1,300.00			0.00			
N47	All	11/01/12	11/01/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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N47	All	11/01/12	11/01/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p ---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$1,100.00			0.00			
N48	All	11/02/12	11/02/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p ----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$1,100.00			0.00			
N49	All	11/05/12	11/05/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$1,100.00			0.00			
N51	All	11/01/12	11/01/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a ---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$350.00			0.00			
N52	All	11/02/12	11/02/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a ----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$350.00			0.00			
N53	All	11/05/12	11/05/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$350.00			0.00			
N54	All	11/04/12	11/04/12	Entertainers Sun 1205a Entertainers Sun 1205a	CM	Su 1205a-105a (11:05 PM-12:05 XM) -----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$350.00			0.00			
N55	All	11/03/12	11/03/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p -----S-	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$1,300.00			0.00			
N57	All	11/01/12	11/01/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p ---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$500.00			0.00			
N58	All	11/02/12	11/02/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p ----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$500.00			0.00			
N59	All	11/05/12	11/05/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$500.00			0.00			
N61	All	11/01/12	11/01/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a ---T---	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$600.00			0.00			
N62	All	11/02/12	11/02/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a ----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$600.00			0.00			
N63	All	11/05/12	11/05/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$600.00			0.00			
N64	All	11/03/12	11/03/12	News 4 Weekend Sat 7a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a -----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 169892
 Alt Order #: 6869005
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: Crossroads GPS NM
 Product Desc: Crossroads GPS
 Estimate: 1322

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N64	All	11/03/12	11/03/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a -----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$500.00			0.00			
N66	All	11/01/12	11/01/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p ---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$1,400.00			0.00			
N67	All	11/02/12	11/02/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p ----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$1,400.00			0.00			
N70	All	11/05/12	11/05/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$1,400.00			0.00			
N72	All	11/01/12	11/01/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p ---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$350.00			0.00			
N73	All	11/02/12	11/02/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p ----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$350.00			0.00			
N74	All	11/05/12	11/05/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$350.00			0.00			
N75	All	11/02/12	11/02/12	1st Look Fri 447a 1st Look Fri 447a	CM	Fri 447a-5a ----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$350.00			0.00			
N76	All	11/03/12	11/03/12	News 4 Special Sa 5p-530p News 4 Special Sa 5p-530p	CM	Sa 5p-530p -----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$1,100.00			0.00			
N77	All	11/03/12	11/03/12	Saturday Today Saturday Today	CM	Sa 5a-7a -----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$350.00			0.00			
N78	All	11/04/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a -----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$500.00			0.00			
N80	All	11/01/12	11/01/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p ---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$350.00			0.00			
N81	All	11/02/12	11/02/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p ----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$350.00			0.00			
N82	All	11/05/12	11/05/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$350.00			0.00			
N84	All	11/04/12	11/04/12	Meet The Press Meet The Press	CM	Su 9a-10a -----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 169892
 Alt Order #: 6869005
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: Crossroads GPS NM
 Product Desc: Crossroads GPS
 Estimate: 1322

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N84	All	11/04/12	11/04/12	Meet The Press Meet The Press	CM	Su 9a-10a -----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$600.00		0.00				
N86	All	11/01/12	11/01/12	Good Day New Mexico 10M Good Day New Mexico 11a	CM	M-F 11a-1130a ---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$350.00		0.00				
N87	All	11/02/12	11/02/12	Good Day New Mexico 10M Good Day New Mexico 11a	CM	M-F 11a-1130a ----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$350.00		0.00				
N88	All	11/05/12	11/05/12	Good Day New Mexico 10M Good Day New Mexico 11a	CM	M-F 11a-1130a M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$350.00		0.00				
N89	All	11/03/12	11/03/12	Saturday Prime 2hr 8p-10M Saturday Prime 2hr 8p-10p	CM	Sa 8p-10p -----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$1,200.00		0.00				
N90	All	11/02/12	11/02/12	Friday Prime C Friday Prime C	CM	F 9p-10p ----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$1,600.00		0.00				
N92	All	11/04/12	11/04/12	Chris Matthews Chris Matthews	CM	Su 830a-9a -----S	:30	1	\$250.00	1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$250.00		0.00				
N94	All	11/01/12	11/01/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p ---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$400.00		0.00				
N95	All	11/02/12	11/02/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p ----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$400.00		0.00				
N96	All	11/05/12	11/05/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$400.00		0.00				
N97	All	11/04/12	11/04/12	News 4 Special @ 430pCM News 4 Special @ 430p Sun	CM	Su 430p-5p -----S	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$550.00		0.00				
N98	All	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$700.00		0.00				
N101	All	11/02/12	11/02/12	Friday Prime A Friday Prime A	CM	F 7p-8p ----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$1,600.00		0.00				
N102	All	11/02/12	11/02/12	Friday Prime B Friday Prime B	CM	F 8p-9p ----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$1,600.00		0.00				
N105	All	11/01/12	11/01/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p ---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 169892
 Alt Order #: 6869005
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: Crossroads GPS NM
 Product Desc: Crossroads GPS
 Estimate: 1322

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N105	All	11/01/12	11/01/12	Thursday Prime B	CM	Th 8p-9p	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	---T---		1		\$1,800.00		0.00					
N106	All	11/01/12	11/01/12	Thursday Prime C	CM	Th 9p-10p	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	---T---		1		\$1,800.00		0.00					
													Totals	78	\$60,500.00
*Tax 1 Note: ABQ 7%.															

*Tax 1 Note: ABQ 7%.